

FACTORS OF SUSTAINABILITY OF AGRICULTURAL PRODUCTION OF THE REGION**Knukhova M.Z., Topsakhalova F.M.-D.**

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Financial-economic factors stipulate the objectives and measures of implementation of the regional agrarian policy to ensure balanced and sustainable development of the agricultural potential of the region and the rational and efficient use of natural resources. Political factors are defined objectives and outputs according to the decision of problems of an agrarian policy and social security of rural settlements, the protection of the economic interests of the region and the rural producers, including small business, innovation and investment patterns and projects. Social factors connected with the creation of conditions for sustainable development of rural settlements, employment and welfare, with the decision of personnel questions of the regional agroindustrial complex. Environmental factors are determined by the decision of tasks of rational nature use, environmental protection, production of ecologically clean products. That is, the efficiency of functioning of the regional agrarian and industrial complex it is proposed to consider on the basis of the integrity of a socio-economic system in the region as part of the economic system of the country, specific features of the solution of the political, financial and economic, social and environmental problems of the region and rural settlements.

МЕТОДИЧЕСКАЯ СХЕМА ОЦЕНКИ СОЦИАЛЬНО-ЭКОНОМИЧЕСКОЙ ЭФФЕКТИВНОСТИ ИНВЕСТИЦИОННО-СТРОИТЕЛЬНЫХ ПРОЕКТОВ**Князев Д.В.**

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Оценка социально-экономической эффективности инвестиционно-строительного проекта осуществляется по определенным критериям и показателям (экономическим и социально-экологическим) с помощью различных методов, учитывающих виды и величины результатов и затрат на внешние эффекты. Предлагается использовать для оценки социально-экономической эффективности инвестиционного проекта методику оценки качества жизни по усовершенствованной системе социально-экологических индикаторов. В основу оценки социального эффекта положен принцип определения относительных отклонений показателей обеспеченности территорий социальной и инженерной инфраструктурой. Предложенная методическая схема может быть использована при проведении мониторинга динамики изменений социального эффекта на территории за время реализации проекта.

METHODICAL SCHEME FOR ASSESSING THE SOCIO-ECONOMIC EFFICIENCY OF INVESTMENT AND CONSTRUCTION PROJECTS**Knyazev D.V.**

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Assessment of the socio-economic benefits of the investment and construction of the project is carried out according to certain criteria and indicators (economic, social and environmental) through a variety of methods that take into account the views and values of the results and the costs of externalities. Proposed for assessing the socio-economic efficiency of the investment project evaluation methodology of quality of life for an improved system of social and environmental indicators. The basis of the assessment of the social impact on the principle of determining the relative deviations of the indicator for areas of social and engineering infrastructure. A methodical scheme can be used for monitoring the dynamics of social change effect in the territory during the project.