experience, highlighted a number of major issues of financing the innovative activities in Russia. Discusses the goals, objectives and possible ways of development of innovation sector of Russian economy at the stage of contemporary development. Explore ways of effective distribution of financial flows in the activity of enterprises, actively engaged in the development and implementation of innovations. Highlighted the role of venture funds and private capital in the formation of a modern financial support of development of innovation sector, and the need and importance of creation of the state support programmes, scientific-research and experimental-design developments in the middle and small business.

УЧЕТ СТАНДАРТОВ ISO В ОЦЕНКЕ КАЧЕСТВА ПОДГОТОВКИ СПЕЦИАЛИСТОВ В ВУЗЕ

Заяряная И.А.

Филиал ФГАОУ ВПО «Дальневосточный федеральный университет», г. Находка
(692918, Прим. край, г. Находка, ул. Постышева, 51а),
e-mail: nfdvgu@nhk.infosys.ru, nakhodka@branch.dvfu.ru

The ISO standards define quality management as the coordinated activities for the management and management of higher education institution. Introduction of the ISO standards is a necessary component of effective training of specialists of a higher educational institution. The standard is guided by personal activity of pupils, by their results in the course of training, and also defines various options of algorithms of development and improvement of process of training for increase of its efficiency as a whole. Control as the competences considered in the standard need to accompany procedure of estimation of compliance of level of training of university graduates the corresponding measurements, tests, supervision and judgments. Control is often complicated by certain difficulties. Application of graphic algorithm will allow not only to facilitate control, but will be able to become part of quality management in a higher educational institution.

ТИПОЛОГИЯ КЛАСТЕРОВ И ОСОБЕННОСТИ КЛАСТЕРИЗАЦИИ ЭКОНОМИКИ РЕГИОНОВ РОССИИ

Звягинцева Е.М.

ФБГОУ ВПО «Санкт-Петербургский государственный экономический университет»,
институт экономики и сервиса, Россия, Санкт-Петербург, ул Кавалергардская, д. 7,
e-mail:lukor@list.ru

In the article the issues of the typology of the clusters, forming in the Russian conditions are considered. Clusterization of the economies of the territorial level is presented as a question from the perspective of the development of the regions, municipal and urban spaces, cities and urban agglomerations. The author has identified five types of clusters forming in the Russian regions, namely: the developed, innovative, tourist, educational and infrastructural. The conditions and constraints for clusterization of the regional economies are revealed. In this case, the issue of the development of the infrastructural cluster is emphasized, which is characterized by the development of the economy of the region and the regional economy. The discussion is completed with the description of the development of the economy of the region and the regional economy, in particular, the problem of the development of the economy of the region and the regional economy, in the form of the development of the economy of the region and the regional economy, in particular, the problem of the development of the economy of the region and the regional economy.
TYPOLOGY OF CLUSTERS AND FEATURES CLUSTERIZATION ECONOMY OF REGIONS OF RUSSIA

Zvyagina E.M.
St.-Petersburg state economic university, Institut of economy and service, Russia, St.-Petersburg, Kavalergardskaya st., 7, e-mail:lukor@list.ru

In article features of typology clusters, shaped in the Russian conditions are considered. Clusterization economy of a territorial level it is represented as one of perspective directions of progress of regions, municipal formations, cities and city agglomerations. By the author it is allocated five base types clusters, shaped in regions of Russia, including: industrial, innovative, tourist, educational, infrastructural. Conditions and restrictions clusterization of regional economy are proved. Position in particular proves, that the policy of alignment of territories in the social and economic plan should concern maintenance of rise and priority progress of those branches which are inherent in local territory, and only on this base it is offered to develop other directions and forms of economic activities, including on cluster to a basis. The special attention is given university and infrastructural clusters in view of their high potential clusters interoperability. In particular, it is noted, that mission infrastructural clusters is not limited only to performance of direct functions of service of economy and the population of region, but it concerns problems of formation of the comfortable environment and improvement of quality of a life.

SUBSTANTIATION OF STRATEGIC DIRECTION OF FUNCTIONING OF GAS AND CHEMICAL INDUSTRIAL COMPLEX'S ENTERPRISES SUBJECT TO MODERN FOREIGN-TRADE CONJUNCTURE

Zdanovich M.U., Danilova N.N., Miusov V.A.
Siberian federal university, Krasnoyarsk, Russian Federation, (660041, Krasnoyarsk Avenue Svobodnii, 79), e-mail: zdanovichmarina@mail.ru

This article explores world market conditions of gas and chemical production and also evaluates new conception of assistance to international collaboration. The tendency of gas processing industry development was explored and also parameters of price and nonprice competitive power of production produced by enterprises for world market were identified. The authors have explored modern conditions for Russian export expansion to the world market. The features of modern state of conjuncture in European and Asian markets were analyzed and market abilities of national industry’s enterprises on this markets. As a result of this analysis were revealed factors which prevent effective development of enterprises of this sector on the foreign markets, were defined promising directions of gas and chemical industrial complex modernization and were corroborated strategic directions of growth of effectiveness of export policy of gas and chemical enterprises including increasing delivery of natural gas to Asia.

ВЛИЯНИЕ РАЗВИТИЯ ТЕХНОЛОГИЧЕСКОЙ БАЗЫ НА ПРОМЫШЛЕННЫЙ ПОТЕНЦИАЛ РЕГИОНА

Зейналов Р.А.
НОУ ВПО «Вологодский институт бизнеса», (160014, г. Вологда, ул. Горького, д. 93), e-mail: renat4el@yandex.ru

В настоящее время весьма важным становится глубокое и всестороннее изучение богатого опыта мирового сообщества в повышении промышленного потенциала страны и его регионов, за счет модернизации технологической