PRESENTATION OF KNOWLEDGE IN BUSINESS PROCESS MANAGEMENT

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The paper analyzes the interaction of two concepts in the management of the organization: business process management and knowledge management. We specified comparatively basic definitions of the concepts given. During the analysis there was made an analogy to notation IDEF0 used to describe business processes in the functional modeling methodology, and resulting in four types of knowledge were distinguished: knowledge of the process, the mechanism of knowledge, knowledge of management, knowledge of entry and exit. These four types of knowledge are contained in each business processes of the organization. For successful intellectual asset management there was a mechanism proposed, the knowledge portal, that uses all four types of knowledge in the organization; that increases the transparency of the process, allows introducing an element of consumption into knowledge that, in turn, improves the speed of training of new employees and creates an interactive learning environment in the organization.

THE USE OF STRUCTURAL AND FUNCTIONAL MODELING IN THE DEVELOPMENT OF PRACTICE-ORIENTED TRAINING MODEL

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In this paper we consider the need for a practice-oriented approach in the preparation of the modern high school graduate. As a type of this training is the creation of training business areas, allowing students to gain hands-on experience on the job training. Describes examples of sites in Russian universities. Considered contrast created VSUES system from those discussed. Also, the article is devoted to the peculiarities of the formation of the business units that make VSUES City with the help of technology business process modeling. Proposes the creation of a reference model of the business unit, which will help with the organization of new and reorganization of existing business units within the online environment.