Role of Strategic Planning in Socio-Economic Development of the Municipality

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In the scientific article discusses current issues of strategic planning of socio-economic development of the territories. The critical analysis of planning tools of socio-economic development at the municipal level. Analysis of contemporary socio-economic development has shown the need for a systematic approach to the development of strategic planning documents in terms of reforming the budget process. The absence of unity in determining the content of programs, key performance indicators assess the quality of the design and implementation of the goals and objectives of the program, as well as taking into account territorial characteristics of municipalities (geographical, socio-economic, etc.) makes it necessary to develop measures to improve them. The authors proposed as a tool to improve the process of planning the development and application of models of socio-economic development.

Formation of Innovative Approaches in Management of Institutions of Higher Education in the Russian Federation

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In the Russian Federation there is a process of reforming all levels of education. Key place in the system of higher education is given to the concept of lifelong learning, which requires the development of new approaches to training and practical skills in the process of non-stop training of a person. The authors of the article analyze the main ideas of the management by objectives, behavioral theory and the questions of their implementation in university management. The authors also consider the typical features of the Kaizen philosophy of continuous improvement and the ways of its implementation in university management.